

AUSTRALIANS ARE TRAVELLING IN RECORD NUMBERS

Increased from 3 million in 2002.¹



almost 8 million short-term overseas trips within a year.¹²

> than double 10 years ago.²

Aussie

travellers:

Holiday



57%

Visiting friends & relatives



23%

Business¹²



10%

Average time Aussies spend overseas...

14 days

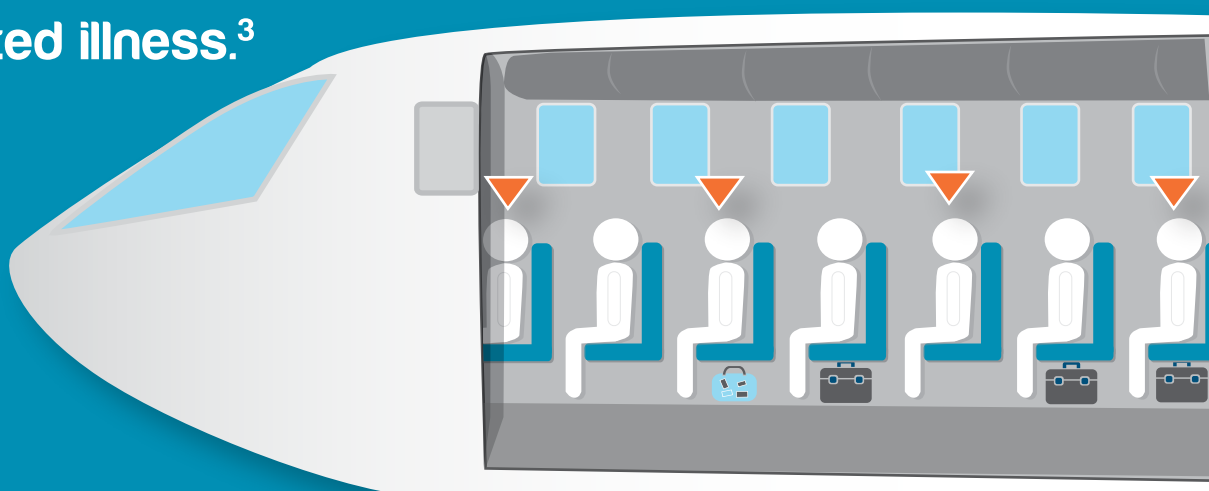
THAT'S 336

HOURS

with our fav destinations being NZ (1.1 million), Indonesia (911,000), USA (819,000), Thailand (600,000) UK (487,000).²

1 in 2

Australian travellers could experience a travel-related illness.³



Most are minor,

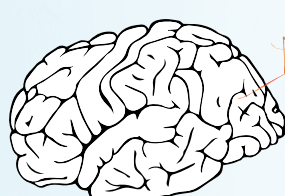
while others including infectious diseases could be...



SERIOUS

Japanese encephalitis,

although rare in travellers, is a severe inflammation of the brain caused by a mosquito-borne infection, that results in death in 20-to-30% of people with symptomatic disease.^{5,8}



That's a higher risk of death than skin cancer (12% in AUS per year)⁷ & diabetes (4% in AUS per year)⁹ combined if symptomatic Japanese encephalitis is contracted.

Rabies

Worldwide 55,000 people die each year from rabies.¹⁰

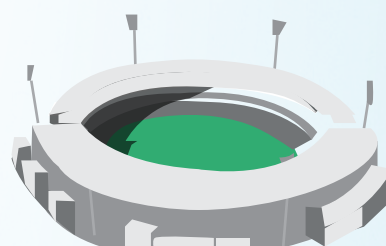


That's 11,000 car loads of Aussies.

Infectious diseases are prevalent throughout much of

Cholera

an acute diarrhoeal disease.¹¹ 3 million Aussies visit cholera-endemic areas in a year.¹

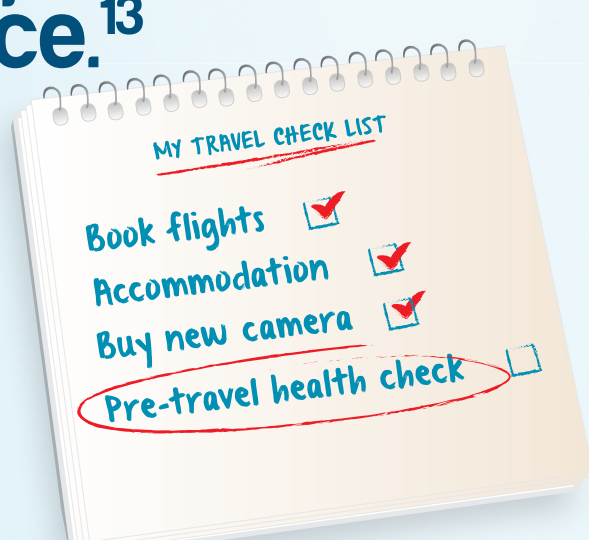


That's 30 full MCG's visiting these at risk regions.



There are almost 23,000 GP's in AUS & > 130 specialised travel health clinics.¹²

But **64%** of Aussie travellers don't seek pre-travel health advice.¹³



How travel smart are you?



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